

Universal WorldEvents Celebrates Business Wins

Universal WorldEvents is delighted to announce a number of recent business development successes in the first quarter of 2013.

The agency has been appointed as a consultant for Merck Serono in Switzerland to organise an event celebrating the 50th anniversary of one of their key brands in over 20 countries simultaneously. The event will be delivered by the agency's German office in summer 2012.

An additional win includes the agency being appointed as a preferred meeting management supplier to Alcon, the global leader in eye care and second largest division of Novartis.

On the back of these appointments several new client-facing staff appointments have been made across the agency's international offices.

Commenting on the successes Mark Saxby, Sales and Marketing Director, said, "We are delighted that one year after the merger of UniversalProcon and WorldEvents, the benefits of an enlarged and focused organisation are really beginning to see our offer resonate in the market. We are also in the process of responding to a number of further opportunities so hope to announce further business wins in the coming months."

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For further information, please contact Mark Saxby, Sales and Marketing Director on +44 07785 550088 or mark.saxby@universalworldevents.com

Note to Editors:

About Universal WorldEvents

Universal WorldEvents is the largest full service global event management company specializing in serving the healthcare sector. With 36 years experience of delivering events and 300 employees located in offices across Europe, the US and Asia, Universal WorldEvents' clients benefit from a global reach and seamless personal service. In the past 12 months Universal WorldEvents managed more than 1,700 events in 57 countries for over 145,000 attendees.

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