

## **Universal WorldEvents Walks the World!**

Staff at Universal WorldEvents took part in a mission to “Walk the World” last month in support of the Barnardo’s charity.

The initiative was launched by Universal WorldEvents’ parent company; United Drug. As an employer of over 8000 people, the idea being that if all of United Drug’s employees walked for 3 miles on the same day, cumulatively they would have walked the circumference of the world, which measures 24,903 miles.

Each member of staff was sponsored for the event, with the aim to raise funds for the chosen charity of Barnardo’s UK. The total raised by United Drugs Sales, Marketing and Medical division; Ashfield Group; was over £10,000.

Universal WorldEvents employees from across their global offices took part in the event, including those onsite at live events. Live events in Iceland, Portugal, Australia, Switzerland, Italy, the UK and USA all ensured that this was truly a global effort by Universal WorldEvents staff.

Staff later celebrated their achievement (and importantly refuelled!) after their walks in the restaurant at head office in Ashby de la Zouch.

Denise Abbott, UK Managing Director commented “We are really proud to have played our part in raising such a large amount of money for Barnardo’s. As a part of United Drug it was a great opportunity to work together in this initiative and just proves that the whole is greater than the sum of its parts!”

**ENDS**

Inc: group staff photo having a well earned rest in Ashby de la Zouch.

For further information, please contact Mark Saxby, Sales and Marketing Director on 07785 550088 or email Mark Saxby [mark.saxby@universalworldevents.com](mailto:mark.saxby@universalworldevents.com)

### **About Universal WorldEvents**

Universal WorldEvents is the largest full service global event management company specializing in serving the healthcare sector. With 36 years experience of delivering events and 300 employees located in offices across Europe, the US and Asia, Universal WorldEvents' clients benefit from a global reach and seamless personal service. In the past 12 months Universal WorldEvents managed more than 1,700 meetings and events for over 145,000 attendees.

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