



TIPS FOR A
SUCCESSFUL

VIDEO INTERVIEW

Technology is advancing and changing how businesses function. A vast amount of companies, including Ashfield, are now using video interviews. Here are our top 6 tips:

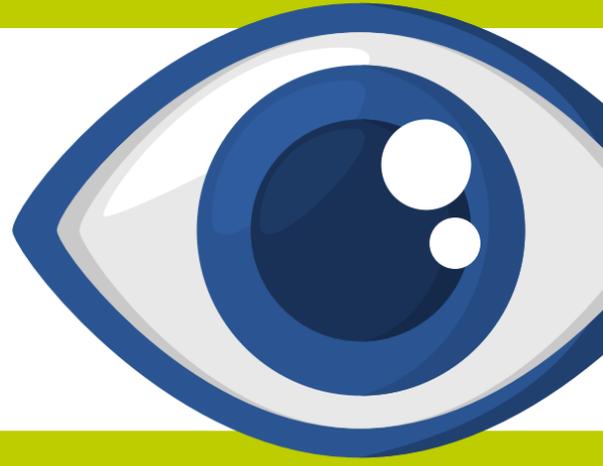


PLANNING IS KEY

Your surroundings can tell the hiring manager a lot about your personality so think about the background and keep it tidy. When preparing answers to the proposed questions, try using post it notes for key points and prompts to help – just don't create a script!

BODY LANGUAGE

When presenting, maintain the hiring manager's full attention – do this through nonverbal methods like eye contact, smiling, expressive hand gestures and body language. Don't slouch as it could come across negatively.

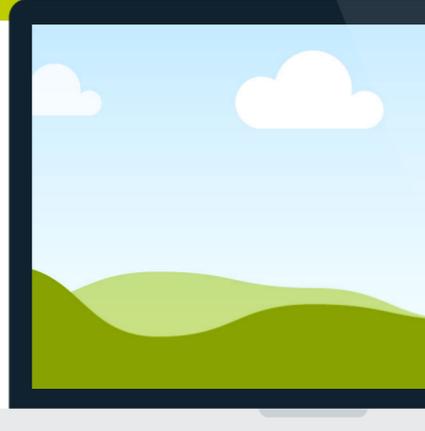


DRESS APPROPRIATELY

Treat video interviews the same as face-to-face interviews – try to look professional. Make sure you look smart when filming and keep what you wear quite plain – it could appear differently on camera!

TECHNOLOGY

It may sound obvious – but make sure all of your technology is appropriate and working. The camera position needs to be fixed and central with effective lighting so that the recruiter is able to see you clearly. Also, make sure your Wi-Fi signal is strong!



INTERRUPTIONS

There should be no interruptions when filming. The environment should be the same as when you are being interviewed in an office, so you can be heard clearly. No people or other distracting sounds should be heard – keep pets out of the room!

VERBAL

The most important one – make sure your voice is clear and speak at a constant and good speed. Throughout the interview you should be conscious of time, don't waffle and don't rush your replies. Relax, be confident and really let your personality shine through the camera.



Our UK Commercial and Clinical business has a dedicated recruitment team based at our Head Office in Ashby-de-la-Zouch. They would love to hear from you and will happily answer any of your questions. You can contact them using the details below: